



Culture of Health Leadership Institute for Racial Healing

Part-Time

Technical Assistant Consultant: Cohort 1

Scope of Work

Program Overview:

The Culture of Health Leadership Institute for Racial Healing (CoHLI) is an 18 leadership program of the National Collaborative for Health Equity ([NCHE](#)) funded by the Robert Wood Johnson Foundation. CoHLI was launched in April 2021 and builds upon and draws from the expanding network of [Truth, Racial Healing & Transformation](#) (TRHT) efforts around the country, which seek to unearth and jettison the deeply held, and often unconscious, beliefs created by racism – the main one being the belief in a “hierarchy of human value.” The TRHT Framework and its five components - Narrative Change, Racial Healing, Separation, Law, and the Economy - is its bold assertion that systemic and relationship building is required for culture change and lasting success.

The CoHLI program guides leaders through these components, first focusing on creating new narratives about human value and distributing them in entertainment, journalism, and social media to influence people’s perspectives, perceptions, and behaviors about and towards one another. Leaders then shift to learnings around racial healing, providing ways to heal from the wounds of the past, building mutually respectful relationships across racial and ethnic lines that honor and value each person’s humanity, and building trusting intergenerational and diverse community relationships that better reflect our shared humanity.

Each program cohort comprises up to 40 members of leaders within diverse public health, health equity, advocacy, academic, nonprofit, and other networks engaging in shared learning and strategy development. These leaders help to challenge both historical and contemporary content and modes of narratives that polarize; experience and share learning about models and approaches for building and sustaining higher levels of community cohesion and subsequent resilience during and following turbulent times; and bring focus to the oft-ignored healing component of work that is required for lasting societal transformation.

This practitioner-focused program is an in-person and virtual learning (predominantly virtual), emphasizing leader-led programming and building a community of practice. Practitioners of this work are engaged in the design of this program from the beginning, ensuring that centering these leaders will be at the program's core.

Overview of Technical Assistant (TA) Consultant role

The Technical Assistant Consultant's responsibilities will include, but are not limited to, the following:

The Technical Assistant consultant will serve as the point person for CoHLI Cohort 1 post-completion of the program. As part of CoHLI's ongoing evaluation efforts, the consultant will interface with the leaders and monitor and track their experience, including how they embed the TRHT framework into their lives, work, and fields post-completion. The consultant will have a background in writing and online research, communications, and outreach, experience with technology, working with online engagement platforms, and developing content for TRHT and social determinants of health-related activities. The consultant will also lead the development of a technical assistance plan related to activities for former members of CoHLI and build a cadre of subject matter experts in TRHT.

The consultant's responsibilities will include **but are not limited to**, the following.

- Identify and post content for MightyNetwork, an online community engagement platform.
- Create and update project management documents of key activities and milestones
- Outreach, track, and follow up with the leaders on their ongoing activities and efforts.
- Provide updates from Cohort 1 for the Institute newsletter and website.
- Identify, schedule, and prepare (SME) speakers for 3-4 Webinars on topics identified by the leaders, e.g., grantmaking and development, start-ups, how to start a non-profit, and organizational and capacity building.
- Provide lead event logistical planning and speaker management support for all in-person and virtual training events
- Attend weekly 1-hour CoHLI meetings with the NCHE team.
- Participate and prep for semi-finalist interviews and the onboarding process for CoHLI.
- Assist with the planning and executing of the summer convening for cohorts 1, 2 & 3.
- Serves as point of contact for subject matter experts and webinar presenters; coordinates all required materials before training.

Payment:

The part-time contractor will be paid between \$75-\$100 per hour based on experience for up to 40 hours per month beginning on (January 2024-December 31, 2024). The contract will be capped at \$48,000.