



# 14th Annual New Partners for Smart Growth

Practical Tools and Innovative Strategies for Creating Great Communities

January 29-31, 2015

Baltimore, Maryland

**FOR CONFERENCE INFORMATION**

Visit the conference website – [NewPartners.org](http://NewPartners.org)  
(916) 448-1198 x327 ■ [ngigelsrud@lgc.org](mailto:ngigelsrud@lgc.org)

 **Follow the conference on Facebook**  
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Early bird  
rates available  
until  
11/10



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## Conference Organizer ■ Local Government Commission

The Local Government Commission (lgc.org) is a nonprofit organization that fosters innovation in environmental sustainability, economic prosperity and social equity. The LGC is helping to transform communities through inspiration, practical assistance and a network of visionary city and regional leaders. The LGC has been a pioneer in the field, building awareness about the impact land-use decisions have on transportation, public health, climate change and fiscal strength. In 1991, the LGC developed the Ahwahnee Principles for Resource-Efficient Communities, which helped pave the way for the smart growth movement.



# About the Event

January 29-31, 2015 ■ Baltimore, Maryland

## Smart Growth in Charm City

The 2015 New Partners Conference, the nation's largest smart growth and sustainability event, is coming back to the East Coast – Baltimore – after stops in America's Heartland and the Rockies the past two years.

Over the last 20 years, Baltimore has used a wealth of smart-growth and sustainability tools and policies to transform itself from primarily a major port and manufacturing center, into a multi-industry economy that promotes a built environment that is vibrant, walkable and livable.

The theme for New Partners 2015 is "Practical Tools and Innovative Strategies for Creating Great Communities," underscoring this year's stronger emphasis on implementation. The program will feature tools, strategies, focused trainings, experiential learning opportunities and new technologies that will help communities NOW.

This dynamic conference offers the opportunity to form effective new partnerships that can provide the political will and technical expertise to overcome inertia and change "business as usual." It also gives you access to cutting-edge tools and strategies, available resources, and successful models so that you can respond quickly to evolving community needs.

Don't miss the opportunity to join other leaders from across the U.S. and learn from – and be inspired by – practical and innovative local-level responses to pressing issues communities everywhere are facing. We hope the conference will give you more energy, partners, tools and strategies to go home and create safer, healthier, more equitable and economically viable communities!

## Who Will Benefit

A significant factor in this event's tremendous success is its appeal to so many different disciplines. The conference will draw a national audience of local elected officials and city and county staff; state and federal agency leaders; professionals in planning, transportation, public health, landscape architecture, philanthropy, architecture, public works and crime prevention; advocates for equity and environmental justice, housing, parks and recreation, youth, older adults, and walking and biking; realtors, developers, builders and bankers; labor representatives; school leaders and staff; environmentalists; and others committed to building greater communities everywhere.

## Conference Sponsors

We would like to thank our many funders and the more than 150 partner organizations that are helping to shape and promote this event.

### Conference Sponsors

- The Annie E. Casey Foundation
- The California Endowment
- The Kresge Foundation
- Michigan State University  
Center for Regional Food Systems  
+ W.K. Kellogg Foundation
- National Association of REALTORS®
- Smart Growth Network
- U.S. EPA, Office of Environmental Justice
- U.S. EPA, Office of Sustainable Communities

### Benefactors

- AARP
- American Society of Landscape Architects
- Federal Highway Administration
- Federal Transit Administration
- Kaiser Permanente
- Maryland Department of Transportation  
+ Maryland Transit Administration
- PlaceMatters
- Sacramento Metropolitan Air Quality  
Management District
- U.S. Forest Service – Urban and  
Community Forestry Program

### Patrons

- AARP Foundation
- American Public Transportation Association
- National Center for Healthy Housing  
+ Healthy Housing Solutions, Inc.
- Princes Trust

### Supporters

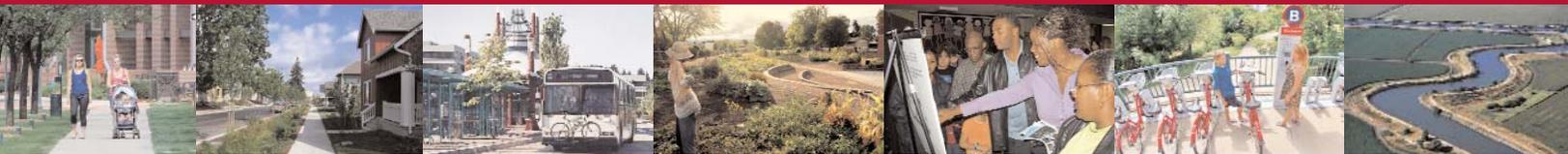
- The Abell Foundation
- American Planning Association
- The Horizon Foundation
- SunShot Solar Outreach Partnership – ICMA
- The Trust for Public Land

### Friends

- Enterprise Community Partners
- Town Creek Foundation
- United Way of Central Maryland

For a full list of promotional partners:

**NewPartners.org**



# Special Features

## Technology Fair: An Interactive Demonstration of Public Engagement Tools for Smart Planning

The Technology Fair is the place to find cutting-edge tools for scenario planning, opportunity mapping, crowdsourced planning and community engagement. Tool providers interactively demonstrate their tools, and you get to experiment with technologies and evaluate in real-time how those tools can apply to your real-life scenarios. More than a dozen providers will share their innovative products at this popular all-day event organized by PlaceMatters, the EPA and the Open Planning Tools Group. Technology Fair hours: Friday, January 30, 9:30 a.m.–3:30 p.m.

## Parklets 3.0: Taking Transformed Spaces Indoors!



Coordinated by the American Society of Landscape Architects (ASLA), New Partners is again bringing the parklet movement indoors to highlight the need for more urban open space. These participatory installations will showcase how a parking spot-sized space can transform into exciting opportunities for creating more vibrant places in your community. Learn what organizations are doing to enliven their communities and be inspired by simple ideas to increase the communal and vegetated spaces in our city's streetscapes.

## Understanding Poverty – A Simulation Experience

More than 45 million Americans – and 1 in 5 children – live in poverty. While at the conference, join trained facilitators, other attendees and volunteers to simulate the daily challenges those in poverty experience. Step into the shoes of low-income families, and try to provide food, shelter and basic necessities while dealing with “community resources.” Feel poverty from a new perspective in this eye-opening experiential setting, and take home with you a deeper understanding that can make you more effective in your work. This unique, 3.5-hour experience will run twice during the conference, and is made possible through support by The Annie E. Casey Foundation, Kaiser Permanente and the University of Maryland School of Nursing Shady Grove campus.

## Prescriptions for Creating Sustainable Communities

The EPA and a team of national smart-growth experts have created a Building Blocks Toolbox of concepts, strategies and resources to help your community – whatever its size and shape – create better public spaces, more vibrant, mixed-use districts and a healthier attitude toward what it means to be sustainable.



**The Doctor Is In:** During the conference, the EPA's Office of Sustainable Communities will hold 20-minute “office visits” to match your planning and development ailment with a prescription from the toolbox. Check out the list of tools at [epa.gov/smartgrowth/buildingblocks.htm#tools](http://epa.gov/smartgrowth/buildingblocks.htm#tools). Appointments are encouraged. Email [nelson.kevin@epa.gov](mailto:nelson.kevin@epa.gov) to schedule an “office visit.”

## Networking Opportunities

Year after year, the number one reason why participants flock to this conference is to network with their peers and others outside their disciplines in a truly dynamic and inspirational learning environment.

Informal networking activities on a variety of smart growth and sustainable communities issues are scheduled throughout the conference. The first full day of sessions and tours will be capped off with a hosted reception after the kickoff plenary.



## FREE Transit Passes

The Maryland Department of Transportation and Maryland Transit Administration (MTA) are generously providing complimentary passes on Baltimore Metro Subway and MTA light-rail and local buses for all attendees from Wednesday through Sunday (January 28–February 1).



## Accreditation – Get Credit for Conference Sessions

The LGC is pursuing the availability of accreditation for AICP planners and landscape architects. Visit the conference web site for more details.

## Early Birds Can Save \$50

Register for the conference by November 10, and save \$50 in fees (\$25 off for college students). Regular registration fees kick in after that date and apply until the January 5 registration deadline (when fees go up another \$50). Group rates are also available – check out the details at [NewPartners.org](http://NewPartners.org)



New  
Partners  
2015

# Conference Agenda

## Equitable Development: Tools and Strategies for Making a Visible Difference in Communities

■ Thursday, January 29, 8:00 a.m.-1:30 p.m.

Today, there are clear initiatives, tangible examples and award-winning projects that demonstrate equitable development as a means to rebuild America's communities. The outcomes of equitable development are the result of clearly set expectations, collaborative problem-solving and persistent leadership. The sixth installment of this annual workshop will reposition the conversation of how to make our communities more sustainable and viable now — and for generations to come — by actively promoting equitable development. This workshop will be held on the first day of the New Partners conference.

Morning coffee and lunch are provided. **Pre-registration and a \$28 fee are required.**

**The three-day program includes over 80 sessions and over 300 speakers, spanning more than a dozen topic tracks. A complete list of sessions, detailed conference schedule and a current list of invited speakers can be found online.**

### ■ Thursday Plenaries

Making Development Work for All:  
From Promise to Practice

Hosted Networking Reception (8:30-9:30 pm)

### ■ Friday Plenary

Morning Plenary. Risky Business:  
New Partners in Climate Change

### ■ Saturday Plenaries

Morning Plenary. Open Data + Civic Hackers =  
New Technology for Age-Old Problems

Inspirational Closing Plenary

### ■ Topics for Workshop, Breakout and Training Sessions (*partial list*)

Who Will Drive Suburban Transformation —  
the Millennials or the Boomers?

Anchor Institutions: Harnessing their Power  
for the Good of Community Change

Better Bike Share: Smaller Cities, Suburbs and  
Equitable Availability

Better Together: Collaborative Approaches  
to Catalyzing Climate-Adaptation Action

Bike-Ped Safety Depends on Effective  
Partnerships between Transit and Road Agencies

Blight to Bright: 25 Tools Proven to Eliminate Blight

Co-working Spaces and the Future of Innovation

Build Schools, Build Neighborhoods: Connecting  
Smart Growth and School Improvement

Lean Urbanism (with Andres Duany)

Building Blocks Training Academy Road Show:  
Focus on Transportation Tools

Community Benefits: Delivering Equity in  
Economic Development

Community Resilience to Natural Hazards:  
Approaches to Adaptation

Deal Makers and Game Changers: Being  
Responsive to a Market for Equitable Development

Delivering Infrastructure: Who Said There Was  
No Money?

Displacement Is Preventable: Community Land  
Trusts Preserve Land for the Community

Equity (k)NOW! Collaborating on Equity in the  
Context of Transit-oriented Communities

Implementing Change from the Grassroots

For Livable and Lovable Cities — Add Parks!

Foundation/Community Partnerships Bring  
Multiple Benefits: Clean Water & Healthier People

Green Infrastructure for Regional Resilience & Equity

Brownfield Reuse & Creating New Food Connections

ILEAD! Tools to Drive Equitable Development

Local Food, Local Places: How Local Food  
Can Spur Downtown Revitalization

Lot by Lot: Baltimore Strategies for Creating a  
New Urban Landscape through Vacant Lot Reuse

Measuring Access to Opportunity: 21st-Century  
Transportation Performance Measurement

Near-Highway Community Design

Why Conservation & Smart Growth Belong Together

Using Green Infrastructure to Improve Equity  
in Underserved Communities

Redesigning Schoolyards for Community Resilience

Regenerating Legacy Cities: Creating  
Opportunity, Fostering Inclusion

Reinvesting in Maryland: Infill, Redevelopment  
and Community Revitalization Strategies

Community Foundations as Placemakers

Rethinking Detroit: Tools, Partnerships and  
Strategies to Re-envision an American City

Turning Devastation into Opportunity for All

Safer Streets, Complete Streets, Stronger Economies

Small-Town Zoning Success Stories

Singing and Dancing on Main Street

Tapping the Power of Youth in Urban Greening

The Dollars and Sense of Smart Growth

The New Faces of Economic Resilience:  
Immigrants Revitalizing Distressed Communities

The Teacher Is In: School-Siting Tools You Can Use!

Building Community Resilience to Coastal Hazards

Transforming Suburbs into Economically Vibrant  
Communities with Opportunity for All

Where's the Money: 2015 Smart Growth and  
Philanthropy Panel

Leveraging Service Programs to Build  
Smart-Growth Capacity

**For more details on the program and tours or to register: [NewPartners.org](http://NewPartners.org)**



## Hilton Baltimore Hotel

Conference sessions and hotel accommodations will be at the Hilton Baltimore Hotel near Camden Yards in Baltimore's Inner Harbor.

The group rate is \$119 single or double occupancy. Room rates are subject to local taxes, which are currently 15.5%. Group rates will be honored three days prior to the event starting and three days after the event ends, based on availability. Call (800) 445-8667 to make a reservation, and indicate you are attending the New Partners Conference.

The deadline to receive the group rate is January 6, 2015; however, rooms at that rate are likely to sell out before the holidays!

## TWO PRE-CONFERENCE WORKSHOPS.

### Advancing Food Systems: Opportunities to Grow Resilient, Equitable Communities

■ Wednesday, January 28, 11:00 a.m.-5:30 p.m.



New Partners will again feature an optional pre-conference workshop on healthy, equitable food systems, to be held on Wednesday, January 28. Building on the success of last year's workshop in Denver, this 2.0 version will further inspire and equip participants to advance local and regional food systems aligned with smart-growth objectives and strategies. How can these food production, processing or distribution activities create economic opportunities, foster environmental sustainability and promote community health? How are urban, rural and suburban communities working to improve food access for their most vulnerable residents? What partnerships and resources have enabled successful planning, implementation and evaluation efforts?

Grassroots advocates, policymakers and government staff, researchers, planners, funders and other public and private stakeholders will explore these issues through an expanded agenda with additional time for networking and smaller group discussions. The program will showcase examples from the Baltimore-DC region – including some also featured in an optional conference tour the following morning – alongside leaders from across the country.

The workshop includes lunch, coffee break and a post-workshop reception. **Pre-registration and a \$45 fee are required.**

*Made possible by the generous support provided by the Michigan State University Center for Regional Food Systems, through funding from the W.K. Kellogg Foundation's Food & Community program, and additional support by the Local Government Commission, AARP Foundation, Princes Trust, The Horizon Foundation, Town Creek Foundation, The Abell Foundation and the United Way of Central Maryland.*

### Light after the Storm: Strategies for Revitalization after the Recession

#### *An Event Specifically for Local Policymakers*

■ Wednesday, January 28, 12:00 -5:30 p.m.

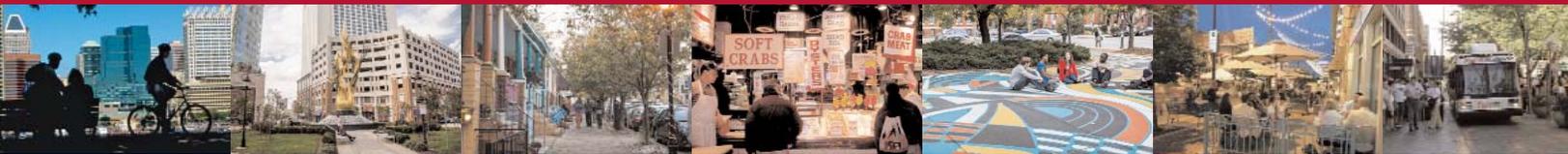
As developers and investors begin to re-emerge from recession dormancy, local governments are working to breathe new life into their communities. Local elected officials across the country are now grappling to find the right developer, location and financing to get projects in the ground and struggling to assure that the development benefits, and doesn't displace, community members.

This new workshop offers local elected officials a chance to hear from their colleagues and infill developers, who will share what types of projects and communities attract them. This is an opportunity to share your successes with, and find inspiration from, your peers in other communities – and discover new partners and new ideas!

Lunch, coffee break and a post-workshop reception are included. **The workshop is free, but pre-registration is required.**

*The Local Government Commission and Smart Growth America jointly cosponsor this workshop.*





## Optional Tours of Local Model Projects

All tours carry a small fee to cover transportation costs and refreshments. Visit the conference web site for tour details and fees. Space on each tour is limited, and pre-registration is required.

### THURSDAY, JANUARY 29 MORNING + AFTERNOON TOURS

- 1 – Growing Local: A “Shore” Recipe for Smart Growth (all-day tour: 8:30-5:30)
- 2 – Transforming a City’s Food Environment: Urban Agriculture, Food Entrepreneurism & Policy
- 3 – Smart-Growth Transect: Urban Revitalization and Resource Preservation in Central Maryland
- 4 – Neighborhoods Being Revitalized by 21st-Century School Modernization
- 5 – Open Studios Baltimore: Station North Arts and Entertainment District
- 6 – Masonville and the Port of Baltimore
- 7 – DC’s Metro Green Line: Walkable, Affordable, Ecological TOD (11:00-5:00)
- 8 – Baltimore’s Cycling and Bike Infrastructure
- 9 – Baltimore’s Mill Valley: Reuse Resilience and Revitalization
- 10 – Blending the Old and the New: How Historic Preservation Enhances Redevelopment
- 11 – Data, Community, Capacity and Capital: A Comprehensive Approach to Revitalization
- 12 – Creating a “Best Neighborhood” Community

### SUNDAY, FEBRUARY 1 MORNING TOURS

- 13 – Innovative Greening Strategies to Transform Baltimore’s Vacant Land
- 14 – Water Works: Innovative Water-Quality Improvement Projects in Baltimore
- 15 – Charm City on Foot: Walk Audit Workshop with Dan Burden
- 16 – Data-Driven Preservation: Mapping Baltimore’s Historic Fabric

## CONFERENCE FEES AND REGISTRATION (NewPartners.org)

To register, please visit the online registration system on our conference web site – [NewPartners.org](http://NewPartners.org). You can also download the registration form and mail it in if paying by check or purchase order.

Registration fees cover all materials and sessions (except where noted) and several conference meals.

**The registration deadline is January 5, 2015.**

All registrations received after this date will be subject to a \$50 late fee. For a complete list of meals included in the registration fee, visit the conference web site.

### ■ GROUP RATES

A \$25 discount off the registration fee will be offered to groups sending five or more participants. The discount applies only to the public/nonprofit and private-sector “full conference” rates. Visit the web site for more details.

### ■ SCHOLARSHIPS

The LGC is sponsoring a fund to provide a limited number of need-based scholarships to cover registration fees, to be given to participants who would not otherwise be able to attend. Priority will be given to individuals representing small nonprofits, community-based and grass-roots organizations, and local governments. Please visit the web site for details on eligibility and how to apply.

### ■ DIVERSITY SCHOLARSHIPS

A Diversity Scholarship Fund for this event has been established to provide a limited number of registration scholarships and travel stipends for leaders from disadvantaged communities and groups working on social and environmental justice issues. Please visit the conference web site for details on eligibility and how to apply.

### ■ JOIN THE LGC TODAY – SAVE ON FEES

The LGC serves the growing network of individuals and agencies working for more sustainable communities. We provide technical assistance on a wide range of issues, networking opportunities, events, newsletters and funding alerts for our members. Rates are available for agencies, current and former elected officials, staff, community leaders and other individuals. Sign up now: [lgc.org/membership](http://lgc.org/membership) – or add a membership to your registration!

### ■ OFFSETTING THE CONFERENCE’S CARBON FOOTPRINT

New Partners is proud to be a Green-e certified event: 100% of the estimated greenhouse gas emissions from this event will be offset through the purchase of certified Green-e climate offsets by the LGC. Early estimates indicate that the carbon generated to produce this event will be 588 metric tons. Offset estimates are based on projected conference energy use, food consumption and participant travel using the Green-e event calculator. Read more about this and other efforts to create a sustainable event: [NewPartners.org](http://NewPartners.org)

**These rates below do not include optional tours and workshops.**

### Early Bird Rates (3 days) – by Nov. 10

- \$350 Public/nonprofit
- \$325 LGC member - public/nonprofit
- \$400 Private-sector
- \$375 LGC member - private-sector
- \$200 College student

### Regular Rates (3 days) – by Jan. 5

- \$400 Public/nonprofit
- \$375 LGC member - public/nonprofit
- \$450 Private-sector
- \$425 LGC member - private-sector
- \$225 College student

### Group Discounts

\$25 off each when 5 or more from the same organization register at same time

### One-Day Registration Fees

- \$195 Early bird – by Nov. 10
- \$225 Regular – by Jan. 5

### Registration Fees for Speakers

- \$225 Speaker full conference rate
- \$100 Speaker one-day rate

### Optional Workshops

- \$45 Healthy Food Systems (1/28)
- FREE Policymakers Workshop (1/28) for local elected officials only
- \$28 Equitable Development (1/29)

### \$50 Late Fee after January 5